



**TECHNICAL ASSISTANCE FOR THE DESIGN OF A GENDER SENSITIZED DIGITAL AWARENESS
CAMPAIGN
(INDIVIDUAL)**

Institution: Ministry of Finance
Country: Belize
Project: Digital Innovation to Boost Economic Development in Belize
Sector: Science and Technology
Abstract: To promote digitalization of firms and government services to promote growth and increase efficiency in Belize's economy.
Loan No.: 5647/0C-BL
Type of Engagement: Individual
Process ID: BL-L1039-P00036
Deadline: Friday, December 6th, 2024; 10:00 a.m. (Local Belize Time)

The Government of Belize (the “Borrower”) has received financing in the amount equivalent to ten million US Dollars (US \$10M) from the Inter-American Development Bank (IDB), and it intends to apply part of the proceeds to payments intends to apply a portion of the proceeds of this loan to perform the consulting services (hereinafter called “Services”): Technical Assistance for the Design of a Gender Sensitized Digital Awareness Campaign under the Program for Digital Innovation to Boost Economic Development in Belize.

The specific objectives are to: (i) promoting firms' growth through increased adoption of digital solutions, (ii) promoting firms' efficiency through the digitalization of licensing processes; and (iii) reducing costs for citizens through the digitalization of civil registration services.

The objective of this consultancy is to design a gender-sensitized nationwide digital campaign to raise awareness targeting MSMEs, Digital Service Providers and other key beneficiaries to increase awareness and participation in project activities for the Digital Innovation to Boost Economic Development program.

The Ministry of Finance is now launching the process to fill a contractual position for a consultant to provide the “**Consultancy Services for the technical assistance for the design of a gender sensitized digital awareness campaign.**”

The Ministry of Finance invites eligible individuals to apply for the position of “**Consultancy Services to technical assistance for the design of a gender sensitized digital awareness campaign.**”. Further details, including the required application template and full Terms of Reference, can be obtained by emailing khamilton.ceu@cpu.mof.gov.bz between 8:00 a.m. - 4:00 p.m. Mon- Fri.. Interested individuals must provide information demonstrating that they have met the required qualifications and possess relevant experience to perform the Services.

The selection for this contractual position will be in accordance with the procedures set out in the Inter-American Development Bank: [Policies for the Selection and Contracting of Consultants financed by the Inter-American Development Bank](#) GN-2350-15 and the Government of Belize policies and best practices and is open to all eligible candidates as defined in the policies. The Consultants will be selected based on qualifications.

Qualified individuals should submit one (1) pdf file in English, using the required template, via e-mail to khamilton.ceu@cpu.mof.gov.bz

The Deadline for submission is no later than Friday, December 6th, 2024, by 10:00 a.m. (Local Belize Time) No late submissions will be accepted.

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Ref: **Technical Assistance for the Design of a Gender Sensitized Digital Awareness Campaign**